

A Family History

Throughout his life, John R. Burt played many roles. The one he is best known for began when he was 58 years old and started a small business that has since grown into five different companies, employing over 700 people nationwide.

After a series of self-taught jobs, John turned his experience installing swimming pools into his first company. A shipment of defective pool liners taught him that the only way he could trust the quality of his product was to make it himself. In 1976, he founded Tri-City Vinyl, Inc. to create his own pool liners.

The pool liners led John to think: If a vinyl material could keep water *in* a swimming pool, a vinyl product should be able to keep water *out* of a building.

That thought marked the birth of the Duro-Last® Roofing System – and the installation of billions of square feet of Duro-Last single-ply roofing membrane throughout North America. John's philosophy of quality control through vertical integration has also led to his companies providing high-quality, innovative products.

John R. Burt

